



HOUSE OF
COLOUR

NEWSLETTER AUTUMN 2009

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✧ Re-opening in November

In my last Newsletter I indicated that I would be closed from August to October. We have decided on a Conservatory extending from my studio so I will have more space when I next see you. As I write this there are a couple of days left until it is finished. Then of course there will be the garden to restore to its former glory! The Open Days will be the 'extension warming' event. I have a waiting list for all classes at the moment including Scarf Tying, but I will **re-open for business in November**.

✧ Scarf Tying Sessions

I held a series of scarf tying evenings early in the year, but you may not have been able to attend. Would you like to learn how to tie your scarves, and to discover which knots are right for your clothing personality? Price £10 per head includes scarf tying book and refreshments. Please contact me if you would like to come along. Friends are welcome.

Wed 4th Nov: 2.00 – 4.00pm

Thurs 12th Nov: 7.00pm – 9.00pm

Tues 8th Dec: 7.00pm – 9.00pm

✧ Open Day(s)

Open Day this year will be spread over several days. This should enable you to attend in smaller numbers, and, in case it snows again, it will give you another chance to come along!

So what will be on offer?

* **NEW:- Knitwear.** Great "one size fits all" light weight occasion wear Ballerina Wraps, Short and Long Cardigans.

* **NEW: Creative Designs copper and silver jewellery**

* **NEW: Fabrics for you**

* **Custom made Jasper Jewellery:** choose your colours and styles of jewellery

* **Reversible 'silk look' coats and jackets** (not yet confirmed)

* **Kettlewell Tops:** including the wonderful **new range of styles and colours**

* **Belts:** choose your colour and style

* **Scarves:** available to purchase or custom made - choose your own colours to suit your wardrobe

* **House of Colour makeup:** special offers available

* **Sail Rail:** massive reductions – everything must go

When is it? Please note that the times vary each day. Please phone or email to book your day on 01561 340291. Friends are welcome.

Sun 22nd Nov: 10.00am – 1.00pm

Sun 22nd Nov: 2.00pm – 5.00pm

Mon 23rd Nov: 6.00pm - 8.00pm for **husbands & partners only** – gifts for you!!!!

Tues 24th Nov: 2.00pm – 5.00pm

Tues 24th Nov: 6.00pm – 8.00pm

Wed 25th Nov: 11.00am – 2.00pm

✧ Bra Event

How would you like a bra fitting "par excellence" with an expert advisor? *"Over 80% of women are wearing the wrong size of bra".* We hear this astonishing statistic all the time and see the results at an Image class!!!! House of Colour has teamed up with Sara O' Regan – founder of Bra Sense (www.brasense.co.uk) as

featured in our In Focus in the Spring. We have already had two very well attended events in Glasgow and Dundee. This service offers you the opportunity to have an individual bra fitting session for either half an hour or an hour.

At an hour long fitting you will discover:

- * How to achieve your perfect fit
- * Why bra sizes differ
- * Which styles are right for you on each occasion, including following breast cancer or a mastectomy if relevant.

Sara takes the time to understand what you want from your bra, to get the best fit she can, and she has a good knowledge of her stock. Sara says "The 1 hour personal fit goes into a lot of detail. Clients can bring bras with them that they might not know why they fit so well, or don't fit so well etc. They take away a pack with them. After the event, I personalise the size and style pages for them, so they'll always have this. I will answer any questions they may have afterwards etc. This session is about looking at breast form and volume, and explaining why certain brands will work, why others won't. The 30 minute fit is really just a quick overview and sales time."

If you want some assistance with 'Shapewear' then she can do this for you too. The cost for half an hour is £5 and for an hour is £35 which includes a £10 voucher if you buy a bra.

If you would like a fitting, dates allocated are **Fri 4th and Sat 5th December**. Please let me know whether you want half an hour or an hour, and which day you would like. Email or phone me on 01561 340291.

I am delighted. My bust immediately looked more pert and less droopy wearing one of the bras she recommended for me! I bought another one pretty quickly.

✧ More Fabric!!

In late October I am going down to London to explore the possibility of offering you a fabric service on more a permanent basis. The 5 large boxes of fabric I bought in March have now sold (although I do have a few pieces of fabric for summers left) and many clients are now wearing some fantastic clothes – that really fit them!!!

If you are searching for a particular colour or fabric please let me know and I will keep an eye out on the day. Once you have bought the fabrics I can recommend the following:

Dress Designer – Vessi Preston

07738 477379. She is based centrally, just off the Holburn area of Aberdeen. I cannot praise her enough. Delivers beautifully made clothes, on time and keeps to her promises! She will happily interpret your instructions gleaned from your Image Day!

Skilled Dressmaker - Cathy

Jackson 01307 830431. Lives near Brechin. She specialises in outstanding bridal wear and ball gowns but makes other garments too. Painstakingly hand sewn finishes.

✧ Linings

The best place for linings is John Lewis in Aberdeen. If you find that you have a problem with linings that cling to you, buy the one that is called 100% silk cupro. The price will be around £9.00 per metre. Otherwise go for a cheaper option. If Aberdeen cannot supply the colour that you want try John Lewis in Kingston upon Thames. If you phone them they will send you swatches of colours that you request. Phone number: 020 8547 3000. I have used them several times.

✧ Gift Vouchers available

We have found in the past that in a recession people want to make the best of their existing wardrobe and don't want to waste money on mistakes. There are also more people in the job market, so they want to know what to wear for interview. So, Gift Vouchers make a great Christmas present and yes, some clients have already started their shopping. You could request or give a voucher for a specific class, or for an amount of money which can be put towards a session or products.

✧ Got Stuck?

Some clients just get stuck! Is that you? Would you like some help? This is now my eighth year as House of Colour Aberdeen and I have not seen some of you for a few years. If you would like an update, perhaps you need a "wake up your makeup" or a "revive and rejuvenate" day? Perhaps you are not sure about an Image Day or Makeup Workshop? Perhaps you don't know *what* you need? Let's talk and see what would be best for you. Phone 01561 340291.

✧ Fashion Update

The Autumn/Winter 09/10 Fashion Update is now ready for you. This detailed document provides pictures and advice on current fashion trends, and which ones suit your clothing personality. It's £10.00 for an electronic version (pictures and text on CD) or £15 for a paper copy so please let me know if you would like one.

✧ Style Development Day

Have you completed the full journey, are you drifting away from your colours or getting stale? Have you bought black when you should not be doing so???? Did you enjoy the whole journey so much that you want to know more? Then book a Style Development Day. This day will help you get back on track, you will learn more about necklines, cover some scarf tying knots, revisit

your colours and lipsticks, and discuss how to use some of your clothes even more cleverly. I already have several names for a series of Style Development days and will schedule them in the New Year. Let me know if you would like your development day.

✧ Talks, presentations and demos.

Are you looking for a speaker for your club/group? Do you want a new angle for training within your company/business that is fun and useful? Think in relation to your school, parent/teacher events, sports, hobbies, corporate days, business events, training days, team building! Can you think of a shop that might enjoy working with House of Colour and vice versa?

✧ **Men!!** Remember I 'do' men too but not often enough! Anyone you know need a bit of help in that direction?

✧ **Thank you** for your feedback, stories, letters and photos which are always welcome, and for your support. I look forward to seeing you in the months ahead. Christmas is just around the corner!

Best Wishes from Hilary.

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