



HOUSE OF  
COLOUR

## NEWSLETTER SPRING 2010.

### ✧ In this issue:

Kettlewell Spring Event/Sale  
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Scarf tying  
Bra Event  
Jeans Fitting Event

### ✧ Quick Updates:

- The extension and garden work is complete!
- The Bra days were well attended and shapes now restored correctly!
- Fabric Service is now established
- Several clients have just completed their advanced Style Development Class
- Scarf tying sessions were well attended too.

### ✧ New from Kettlewell this Spring . . .

The **re-named** collection is out now.

- **Partywear** – was *Simply Smart* in Viscose stretch:

2 new styles including a **wrap dress**, in 6 plain colours, & 2 print fabrics and a very pretty **Valentine Vest**. The print fabrics are lovely.

- **Workwear** - was *9 to 5* in Cotton stretch:

3 new styles. Soft square now available in ½ sleeve

- **Leisurewear** – was *Natural range* in 100% Cotton:

1 new style, 3 great new colours including buttercup yellow and the re-emergence of aqua.

- **Soft and Layered** in a beautiful brushed cotton:

1 new style, 4 new colours including a really juicy watermelon, a delicate butterfly and a periwinkle – oh so pretty.

- **Outerwear** - **NEW RANGE** in a fine viscose/jersey knit:

The heading is misleading but this range has great styles for casual wear over other tops for summer holidays or when combined with the leisurewear above. 3 styles in 8 colours including a wonderful fresh ganzi purple and enter - teaberry!!!!

### ✧ Kettlewell event:

Come and see this stunning array of colours at my Kettlewell event on:

**Thurs 29<sup>th</sup> April** 2pm – 5pm

**Sat 1<sup>st</sup> May:** 10am – 1pm

**Sat 1<sup>st</sup> May:** 2pm – 5pm

**Sun 2<sup>nd</sup> May:** 2.00pm – 5.00pm

Please phone or email me to book your time and if the above times do not suit you just let me know and we can arrange something else.

### ✧ Kettlewell Sale:

Also available on those days:

**Sale** of some of the samples – between 25% and 75% off.

**Seasons Fabrics:** an introduction to the wide selection I have available. (See page 2). Please note that if you want a longer look at the fabrics or you need personal or detailed advice, you may be best to arrange an individual appointment.

**Scarves:** just received a huge crinkly delivery.

**Aganzi knitwear:**

Some new long length double knit styles just in.

### ✧ Fashion Update: - An underused resource?

**NEW\*\*\* Spring/Summer Fashion Update now available.** This

document has been streamlined and it is now much more readable. If you are unsure which trend is for you, this booklet will help you. (You need to know your clothing personality from your Image Day before this document makes sense!)

It contains pictures from the catwalk, where the bullet points highlight the key features for all Clothing Personalities, and the texts

attached will tell you exactly what to look for within your CP. £10 for the CD or an emailed version, or £15 for a paper copy. I think this is an under-used resource and I highly recommend you give this a try. **Please email me or phone 01561 340291 if you would like a copy.**

### ✧ Open Week:

**A date for your diary.** Please note that my **Open Days will be earlier this year and run from Sat 30<sup>th</sup> October to Tuesday 2<sup>nd</sup> November.**

### ✧ Planned for the Autumn:

**Dates to be arranged:**

Scarf tying sessions

Bra fitting day(s)

**NEW:** Jeans fitting day(s) including tummy Tuck Jeans

**NEW:** Amy's silver jewellery

To attend any of these please contact me, and I will add your name to the list and notify you of the next batch of dates.

### ✧ One to Ones:

Some clients just get stuck! Is that you? Would you like some help? Perhaps you don't know *what* you need but you know you need something? I have held several tailor made one to one sessions and the clients really enjoy them. Let's talk and see what would be best for you. Phone 01561 340291.

### ✧ Style Development Class:

If you don't want a one to one then you may like the Style Development Day. We will revisit your colours to re-awaken your colour choices, take a further look at your lipsticks and identify your best necklines, patterns and textures. This day is usually taken with clients of the same clothing personality as you.

### ✧ Training/Presentations:

Do you know of a company who would welcome some support with how to prepare their staff for redundancy. Are you looking for a speaker for your club/group? Do

you want a new angle for training within your company/business that is fun and useful? Think in relation to your school, parent/teacher events, sports, hobbies, corporate days, business events, training days, team building! Can you think of a shop that might enjoy working with House of Colour and vice versa?

#### ❖ Gift Vouchers:

Gift Vouchers make a great present. You could request or give a voucher for a specific class, or for an amount of money which can be put towards a session or products.

#### ❖ 'Seasons' Fabric Service: See below

❖ **Men and Kids:** Remember I 'do' men and kids too.

❖ **Thank you:** to Lisa, Carol and Gail who helped on the Open Days in November. Thank you too for your feedback, stories, letters, testimonials and photos which are always welcome, and for your support.

Have a great summer.

Best wishes, Hilary

#### ❖ Contact details:

[hilary.hayes@houseofcolour.co.uk](mailto:hilary.hayes@houseofcolour.co.uk)  
[www.houseofcolour.co.uk/hilaryhayes](http://www.houseofcolour.co.uk/hilaryhayes)

**Tel:** 01561 340291

**Mob:** 07764 585626

**Yellow Pages and Yell.com**

### 'Seasons' - The Unique Dress Fabric Service

I am delighted to introduce this unique service

Why Unique?

① At last you can buy fabrics in the colours you want!

② 100's of stunning fabric samples and linings which you can view in

the comfort of my 'new daylight' studio, with colour wheel and drapes to hand so that we can check for colour accuracy, plus tea or coffee of course!

③ Imagine . . . I can offer accurate help and advice based on your season and clothing personality and no obligation to buy.

④ Most fabrics are plain or textured (i.e. no patterns) so that you can mix and match more readily.

⑤ Fabrics include wools, man-made mixtures and a wide variety of silks suitable for casual, business or special occasion wear.

⑥ Bring suggestions with you (pictures or clothes).

⑦ I can recommend an excellent Dressmaker or Designer who can turn your dreams into reality – and THE CLOTHES WILL FIT YOU!!!!!!!

⑧ At last you can build a wardrobe of clothes that you *will* really love!

⑨ As far as I know I am the only consultant in the country offering this service.

What could you have?

- ✓ lined polyester or wool trousers, jacket or skirt for mixing and matching
- ✓ full length winter coat (AT LAST!!!!) or outdoor jacket in wool, mohair or boiled wool
- ✓ 3 or 4 piece fully lined business suit (choose from trousers, skirt, 'Audrey Hepburn' shift dress and/or jacket)
- ✓ 'linen look' trousers, cropped trousers or shorts for the summer
- ✓ polyester, crepe or silk blouses, shirts, tunics or waistcoats
- ✓ stretchy wool jersey dress or a pretty summer dress
- ✓ 'prom' or graduation dress for your daughter
- ✓ evening or cocktail wear

- ✓ a stunning high quality silk with lace overlay wedding outfit (bride, bridesmaids or mother of bride/groom)

To arrange to see the fabrics please phone me on 01561 340291 or email me. Best to arrange to see them in daylight, and weekdays are preferable since most weekends are booked up with classes. The cost of this service will be £20 per hour.

Postage and carriage varies hugely but for the moment, postage will be charged at £1.50 per metre and/or the courier rate will be £7.00 per package – minimum! Until I am confident with my suppliers, I will request fabrics to be dispatched to me for checking, then I will forward them to you.

I look forward to hearing from you.

Hilary